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Media Contact:
Chelsea Mason, Marketing Director
626.449.2742 x22
c.mason@pacificasiamuseum.org



Pacific Asia Museum Announces 3rd Annual Lunar New Year Festival

Pasadena, November 6, 2012 – Pacific Asia Museum will hold the third annual Lunar New Year Festival on Saturday, February 2nd from 11 a.m. to 5 p.m. celebrating Year of the Snake. Admission to the events, performances, crafts, demonstrations, and museum galleries is free and open to the public.

For the third year in a row, Pacific Asia Museum invites the community to a pan-Asian celebration of Lunar New Year, a holiday celebrated by many cultures across Asia and the Pacific Islands. Inside the parking lot which will be tented for the event, a stage will host performances including a lion dance and the renowned Xiao Hong Hua children's dance group from Nanjing, China, as well as performances representing other Asian cultures. The event will also feature activities, crafts and food trucks throughout the museum and in the tented parking lot. Visiting artists will also demonstrate a variety of traditional art forms from China.

In addition, Pacific Asia Museum will reprise 2012's successful cultural week featuring Xiao Hong Hua and visiting artists from China in partnership with the Ministry of Culture of the People's Republic of China and the Consulate General of the People's Republic of China in Los Angeles. In addition to their presence on February 2, on January 31 and February 1 (Thursday and Friday) the artists will give workshops to school and community groups each day. Select workshops will be open to the general public with reservation, and a full schedule will be posted to www.pacificasiamuseum.org when it becomes available.

About Pacific Asia Museum

Pacific Asia Museum is among the few institutions in the United States dedicated exclusively to the arts and culture of Asia and the Pacific Islands. The museum's mission is to further intercultural understanding through the arts of Asia and the Pacific Islands. Since 1971, Pacific Asia Museum has served a broad audience of students, families, adults, and scholars through its education and outreach programs.

Pacific Asia Museum is located at 46 North Los Robles Avenue, Pasadena, California 91101. The museum is open Wednesday through Sunday from 10 am to 6 pm. Admission is \$9 general, \$7 students/seniors, and free for museum members and children under 12. Admission is free every 4th Friday of the month.

For more information visit www.pacificasiamuseum.org or call (626) 449-2742.

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